



**It's our 325th
Birthday!
Join us for a
year of celebration**

NEWARK 1666-1991 A RENAISSANCE CITY

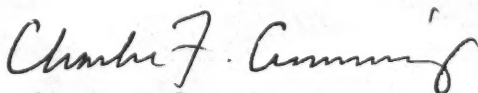
May 1991 marks the City of Newark's 325th Anniversary. Of America's major cities, only Boston and New York are older. While Newark is not as large as its two older sisters, it certainly shares an important part in the panorama of American history.

To better understand Newark, one might want to divide its history into four periods. The first includes its 17th-century Puritan origins, while the second is devoted to the rise of an industrial and commercial empire in the 18th and 19th centuries. In the 20th century Newark has ridden a roller coaster of American history, experiencing great periods of prosperity as well as two world wars, the Great Depression, and a summer of riots in 1967. Today the City is undergoing a remarkable revival in both high-rise and residential construction, and it is a business, cultural, industrial, educational, transportation, and service center for much of northern New Jersey.

Two decades ago calling Newark the Renaissance City might have been described as unrealistic or just a dream. Today it seems appropriate. The skyline has been changed with the building of the Gateway Center, the Legal and Communications Center; the PSE&G Building; the Newark Center, which includes Seton Hall Law School, and the new home of Blue Cross. Renovations of older buildings include: St. Joseph's Plaza, the old Two Guys Building and the Gibraltar Building. The Newark Public Library, The Newark Museum, Newark Symphony Hall and the New Jersey Historical Society form an impressive base for the City's cultural complex, and soon the New Jersey Center for the Performing Arts will join these beacons of enrichment as one of the most outstanding arts centers in the country.

Newark has become a great education center as well, with its five institutions of higher learning - Rutgers-Newark, New Jersey Institute of Technology, Essex County College, the University of Medicine and Dentistry of New Jersey and Seton Hall Law School. Its respected hospitals include: St. Michael's, St. James, Beth Israel, University, United and Columbus Hospitals. Transportation, key to Newark's growth from earliest times, continues to contribute to its present growth with the seaport and the ever-expanding Newark International Airport. Private housing needs are being addressed for the first time since the Depression with construction of middle and moderate units throughout the City and at University Heights.

In 1916, when Newark celebrated its 250th Anniversary, a key phrase during the festivities was "pride." Today, as we celebrate the City's 325th anniversary, a deep sense of pride as well as a tremendous feeling of optimism characterize the mood of a truly Renaissance Newark.



Charles F. Cummings

Assistant Director for Research
Newark Public Library

FOUNDERS WEEKEND

MAY 17, 18, 19, 1991

A special weekend of activities will kick off the City's Anniversary celebration. Beginning Friday, May 17 at 12 noon, a special dedication ceremony will take place at Newark's Landings Place Park, at Saybrook Place and McCarter Highway. This site has been designated as the official landing place of Robert Treat and the Puritans in May of 1666. Following a rededication ceremony by city officials, a reenactment of the original landing by Treat will take place with performers from the theater departments of Essex County College, Rutgers-Newark and New Jersey Institute of Technology. Later in the afternoon, the Friends of the Newark Library will host a reception with John T. Cunningham, Gordon Bishop and Charles Cummings, who will speak on the history of Newark. Related historical materials from the Library's collection will be on display, and recent publications on the history of Newark will be available for purchase. *(In case of rain, dedication ceremonies will take place at the Mary Burch Theatre, Essex County College, 303 University Avenue.)*

On Saturday evening, **Newark Grooves: A Celebration of the City's Music** will salute two of Newark's oldest and best loved music forms - jazz and gospel. Performances by six area groups are scheduled, as well as a special appearance by The Newark Boys Chorus. The **Newark Grooves** concert will take place in the Mary Burch Auditorium at Essex County College. Tickets may be purchased through the College's Box Office.



In the Neighborhoods

The City of Newark's 325th Anniversary Committee in cooperation with the Newark Department of Land Use and Improve Newark, has organized a series of events and programs to take place in the community as part of the City's anniversary celebration. These activities include:

- Landings Place Park Re-dedication & Planting
- Lot Clean-Up
- Adopt-a-Planter
- Hill Street Park Restoration & Re-dedication

Landings Place Park, at Saybrook Place and McCarter Highway, has been designated the official landing site of Robert Treat and the Puritans, who settled in Newark in May of 1666. In April, the City of Newark will landscape the park and plant rose bushes and other foliage. The monument to Robert Treat will be restored, and the park will be re-dedicated in grand style by our City fathers on Friday, May 17, 1991 at 12 noon.

Improve Newark will begin its program of debris removal from vacant city lots in April and will continue through the first week of May. City workers and community volunteers will work in the Central, South, East and West Wards in April and will finish up in the North Ward on May 4. Also during this period, the Salvation Army and Goodwill Industries will pick up from private homes and local businesses, all serviceable and/or operating items upon request. Residents may also call for bulk pick-up on normal collection days.

Adopt-a-Planter is a program sponsored by the City's Engineering Department in conjunction with the Broad Street business community. Beautiful, ornate planters with hardy trees, will be placed along Broad Street and will be cared for by members of the downtown business community.

The **Hill Street Park Restoration**, coordinated by the City's Division of Parks and Grounds and the Engineering Department, will involve the complete renovation of the vestpocket park located at the corner of Broad and Hill Streets, directly across from Newark City Hall. The park will be renamed in the summer of 1991.

Several community and city agencies provide neighborhood improvement services to Newark residents and local businesses:

Greater Newark Conservancy **642-4646**

Promotes the useful redevelopment of underutilized city spaces through its Greening Program which brings together residents, school children and the business community to transform physically and visually blighted blocks into well cared for streets. The Neighborhood Education program teaches residents through tree, plant and lawn-care workshops, how to maintain the beauty of their blocks and homes.

Improve Newark **733-5100 or 733-5378**

A community, business and government partnership coordinated through the City's Department of Land Use Control. Programs include neighborhood clean-up, adopt-a-can and anti-graffiti projects, the Urban Rangers, a youth project, and citizen, and property awards.

Love Newark Committee **C-H-A-M-B-E-R or 242-6237**

Dedicated to enhancing the City's image through beautification and public awareness activities. The annual recognition dinner honors corporate supporters and government participants. The Gold Broom Awards are presented for neighborhood beautification efforts. This coalition of corporate, government and community representatives functions under the aegis of the Metro Newark Chamber of Commerce Foundation.

Newark Division of Parks and Grounds **733-5318**

Cares for all city parks and public grounds. Responsibilities include: lawn and flower bed maintenance, tree pruning, and athletic field preparation, as well as leaf, debris and snow removal.

Rutgers Urban Gardening Program **648-5958**

The Newark-based program has involved over 10,000 men, women and children in various horticultural endeavors, including the improvement of neighborhoods and promotion of the wise use of public land and resources. Programs include: garden clinics, workshops and classes for rehabilitation centers, senior citizen centers and youth organizations.

Other Services:

Bulk Collection (Newark only)	733-3644
Goodwill Industries	621-9560
Salvation Army	589-0370

1991 also marks the 325th Anniversary of the founding of the Old First Presbyterian Church, and Founders Weekend will continue Sunday, May 19, with a special service of observance in the morning followed by a luncheon and celebration in the afternoon.

EXHIBITIONS & PERFORMANCES

The arts are a significant ingredient in the renaissance of Newark, and the City's thriving arts community will be celebrating the anniversary throughout the year. Several exhibitions have been scheduled to commemorate the anniversary, beginning with the unveiling of a mural in City Hall painted by students at the Newark School of Fine and Industrial Art. Created by students, under the direction of renowned artist and teacher, Don Miller, this full-scale painting traces the history of Newark.

For ten days in June, Aljira Gallery will mount a fine art exhibition at Newark's Gateway Center. More than 100 works of contemporary art, in a variety of media, will be on view. The exhibition will close with a silent auction. The statues and monuments that decorate the City's parks salute many points in our nation's history and have become one of Newark's great treasures. The Newark Museum will sponsor an exhibition of photographs of these sculptures in its Community Gallery in October.



Newark is a city of music, and in addition to the **Newark Grooves** concert on Founders Weekend, two other special performances have been scheduled during the anniversary year. On May 19, the world premiere of Passaic Settling will be heard during a free concert at The Newark Museum. This composition, by Adrian Carr, has been specially commissioned by the Museum for the anniversary celebration. In June the internationally acclaimed voices of the Newark Boys Chorus will ring from the rafters of St. John's Church for a free concert. In the Fall, the City of Newark, in cooperation with Festival Productions, will present the First Annual Sarah Vaughan Jazz Festival, a tribute to Newark's own "First Lady of Song."



Sarah Vaughan

TOURS

The sights and sounds of this city are as unique as they are interesting, and a variety of walking and bus tours will illustrate the richness of Newark's culture. Whether it is a walking tour of the vibrant Ironbound, with its shops, bakeries and restaurants, or the elegant Forest Hill section, a different area of the City will be featured each month beginning in June. Other tours scheduled include: A Newark overview, a guided bus tour highlighting the past, present and future of Newark; a tour of historic Mt. Pleasant Cemetery during the Fall foliage season, and a guided bus tour of Newark's diverse churches. For information, please contact: The Newark Preservation and Landmarks Committee (201) 622-4910. Fee.

AROUND TOWN AND IN THE NEIGHBORHOODS

A series of programs have been planned in communities around the City, particularly in the area of planting and restoration. The monument to Robert Treat at Landings Place Park has been restored and the park completely landscaped with rose bushes and other foliage. Improve Newark, one of the City's most active, community-based improvement organizations, has organized a lot clean-up campaign for each of the City's four wards in April and May. The Broad Street business community will Adopt-a-Planter by caring for beautiful, ornate planters with hearty trees that the City's Engineering Department has placed down this boulevard.

The active Senior Citizens community is one of the City's most cherished treasures, and a variety of activities celebrating Newark have been planned, including the King and Queen Festival in June. This living legacy project honors those members of the Senior Citizen's community. The Kings and Queens have been nominated by area cultural organizations, churches and community centers. The coronation will take place in June at the North Ward Community Center.

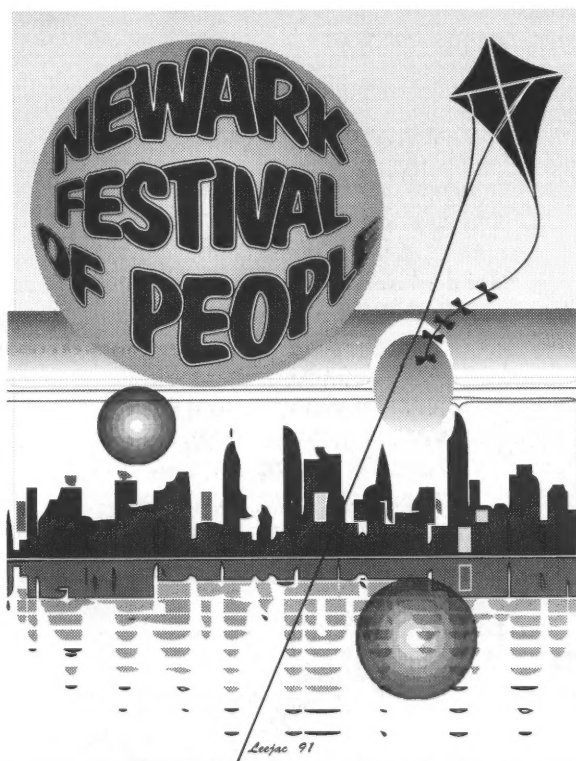


FESTIVALS & PARADES

This September, the annual Newark Festival of People celebration will have a special attraction. Vignettes from the reenactment drama, performed during Founders Weekend, will take place throughout the day. This day-long outdoor festival will feature an International Marketplace and an International Village, bringing together a variety of cultures. Community organizations will be on hand to provide information on their activities, and representatives from area health and fitness organizations will participate in a health fair for families. For more information, please contact (201) 824-FEST.

Parades celebrating the City's ethnic heritage also will recognize the anniversary. Parades scheduled include: African-American Heritage Day and Puerto Rico Festival in May, Portuguese Day in June and the Puerto Rican State Day Parade in July.

For additional information on 325th Anniversary programs and events call the Newark Public Information Office (NPIO) at (201) 733-8004.



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City of Newark
SHARPE JAMES, Mayor

Municipal Council
Council President
RALPH T. GRANT, JR., At-Large - 1990-91
DONALD TUCKER, At-Large - 1991-92

DONALD BRADLEY, South Ward
GEORGE BRANCH, Central Ward
ANTHONY CARRINO, North Ward
GARY S. HARRIS, At-Large
HENRY MARTINEZ, East Ward
RONALD L. RICE, West Ward
MARIE L. VILLANI, At-Large